



Reaching your business goals through SASE

The **full promise** of cloud is now within reach

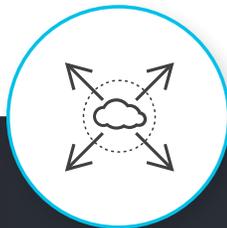
As companies seek to become more agile in their response to market changes and more flexible in their operations, they're turning to Secure Access Service Edge (SASE) to improve visibility, increase bandwidth, and close gaps in security.

SASE converges next-generation SD-WAN with a comprehensive, cloud-delivered security stack. This allows you to take full advantage of the performance offered by software-defined networking—such as a 10x increase in bandwidth—while eliminating the need to address each aspect of security with its own array of appliances.

The result is a more easily manageable, higher-performing network that helps you to **achieve critical business goals.**



Empowering the hybrid workforce



Supporting cloud and digital initiatives



Transforming the branch office

In this e-book, we'll discuss how SASE makes these goals more attainable—and we'll look at how a SASE transformation can be achieved in line with the priorities you've already established to deliver the best experience for your users and your business.

Empowering the hybrid workforce

During the pandemic, most of us had to provide remote access to our organizations' employees. Now we're seeing that need become permanent: empowering employees to work fluidly between corporate and branch offices, home offices, and the road is a leading priority.

Does your IT organization struggle to provide a consistent user experience while also maintaining a robust security posture?

SASE overcomes the primary obstacles to branch office transformation

Network performance

- + The SASE network with a global backbone delivers massive scalability and low latency.
- + Because it's cloud-delivered and autonomous—and application-defined rather than packet-based—SASE-enabled SD-WAN dramatically improves network and application performance.
- + SASE-native Digital Experience Monitoring (DEM) ensures an exceptional end-user experience by providing end-to-end visibility and insights across both mobile and branch users.

Security gaps

- + By converging networking and security, SASE improves threat monitoring and prevention, DLP, and security across the internet of things.
- + Achieving true Zero Trust enhances your ability to deliver hybrid access and invest in public cloud services.
- + Sourced from a single vendor, SASE also eliminates gaps that may exist between different vendors' solutions.

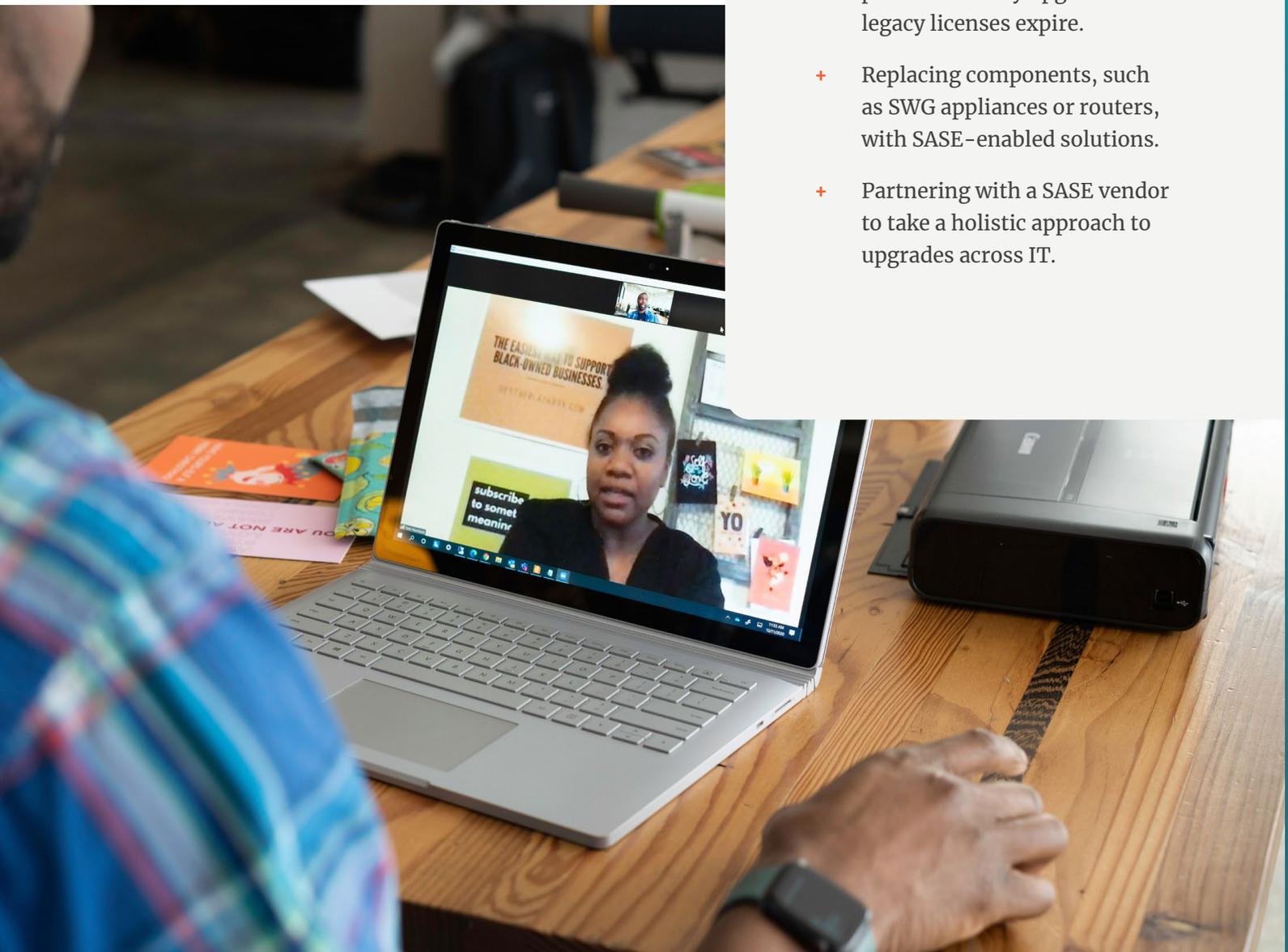
Complexity

- + A cloud-delivered, single-solution approach allows you to maintain consistent governance and controls across every aspect of the network.
- + Managing the network and every security appliance from a single hub simplifies management and heightens visibility.

You can incorporate SASE seamlessly as you stabilize and improve the hybrid work environment your IT organization needs to deliver, whether you're planning a major network overhaul or simply making incremental improvements.

Leading companies seeking to support their hybrid workforces have started their SASE journey by:

- + Upgrading legacy networks to SASE-enabled SD-WAN.
- + Selecting a SASE vendor to provide security upgrades as legacy licenses expire.
- + Replacing components, such as SWG appliances or routers, with SASE-enabled solutions.
- + Partnering with a SASE vendor to take a holistic approach to upgrades across IT.



Supporting cloud and digital initiatives

Almost all of us are now embracing SaaS and other public cloud services to be more agile, efficient, and flexible. And as data center infrastructure amortizes, you may be looking for ways to expand your cloud footprint.

As cloud usage increases, can your network and security keep up?

Tying your SASE transformation to the natural process of ageing equipment out of your data center allows you to align SASE implementation with your current strategy—and deploy a SASE-native, cloud-delivered security stack across your entire estate immediately.

SASE overcomes the leading obstacles to expanding your cloud footprint

Performance challenges

- + Next-gen SD-WAN increases bandwidth and improves performance.
- + Dynamic security results in faster performance vs. security within the data center.
- + SASE-native DEM ensures an optimized digital experience.

Cost management

- + SASE reduces your networking and security spend.
- + Enhanced operational efficiency improves performance and cuts overall costs.
- + Vendor consolidation reduces costs and enhances transparency.
- + Increased visibility simplifies cost management of SaaS and public cloud services.

Data security and privacy

- + Secure all apps used by your hybrid workforce
- + Consistent policy enforcement
- + Simplified policy management
- + Zero Trust security posture
- + Security across public cloud services and SaaS applications

Enabling branch office transformation

As cloud-delivered software and services allow branch offices to become more independent of the data center, you're probably looking at ways to enhance access, improve the user experience, simplify branch service integration, or dovetail with hybrid work strategies—all without sacrificing security.

Is it time to transform
your branch offices?

SASE overcomes the primary obstacles to branch office transformation

Hardware limitations

- + SASE integrates branch services without needing to update branch appliances or controllers.
- + Integrated 5G/LTE provides WAN redundancy while reducing infrastructure sprawl at the branches.
- + SD-WAN simplifies deployments compared to hardware-defined networks.

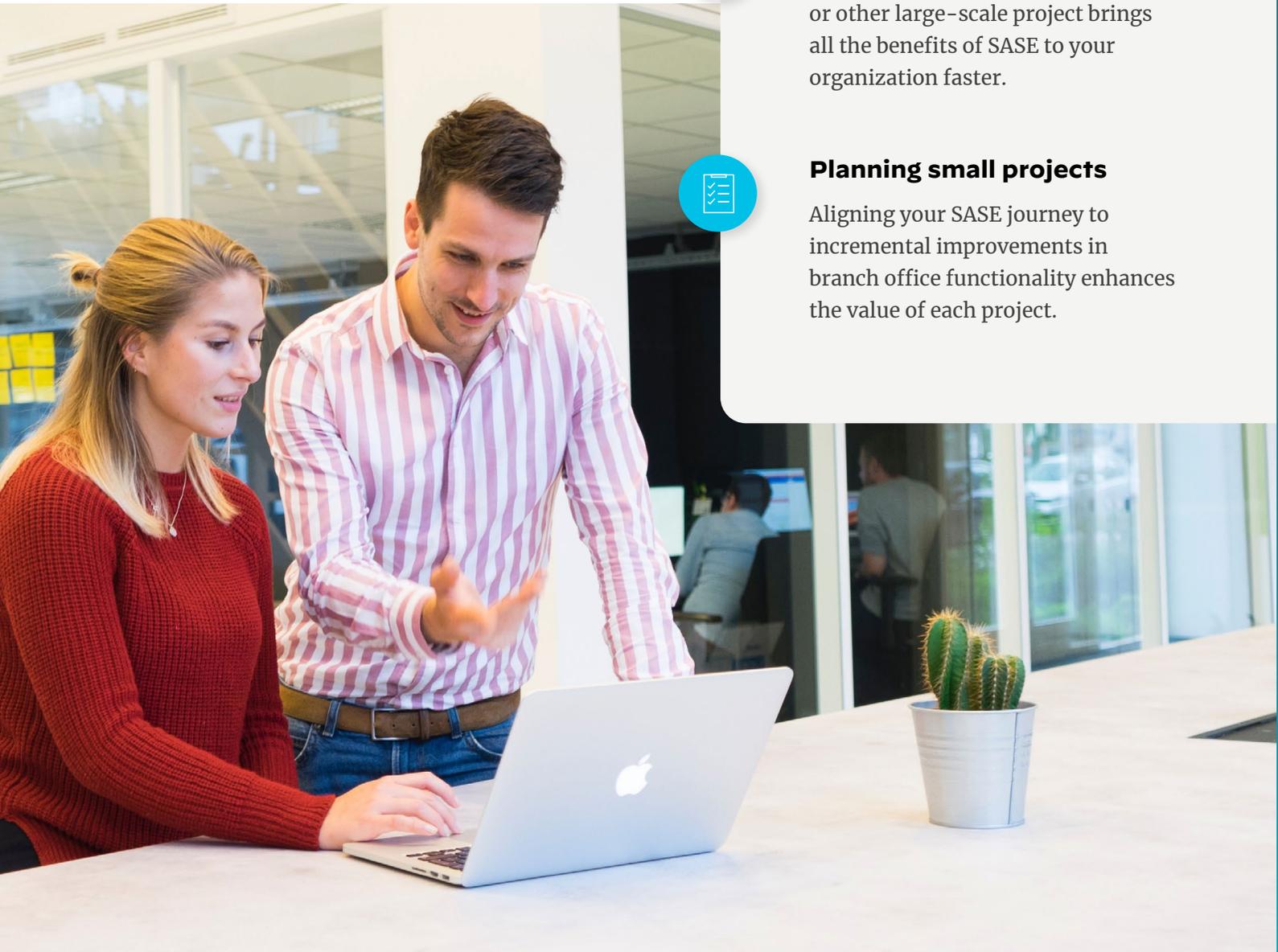
Network access

- + Next-gen SD-WAN significantly increases bandwidth with carrier independent WAN transport including MPLS, broadband and 4G LTE/5G.
- + Simplify operations with complete visibility and centralized management from branch to data center to the cloud.
- + Improve application performance with a direct-to-app approach and performance SLAs-based forwarding that delivers exceptional user experience.

Security

- + Simplifying security operations using AI and ML improves threat detection and prevention, and reduces manual admin tasks.
- + FWaaS makes firewalls dynamic and flexible, providing outbound content inspection and sandboxing as well as inbound port blocking.
- + SASE extends security features to IoT devices, allowing the secure ingestion of IoT data without sensors.

As you invest in the branch offices of your company's future, incorporating SASE into your strategy ensures a better return on investment, improved user experiences, simplified management, and improved security.



Opening new offices

SASE enhances functionality and security, and cloud-delivered networking reduces the time it takes to bring new locations online.



Planning a major upgrade

An enterprise-wide network upgrade or other large-scale project brings all the benefits of SASE to your organization faster.



Planning small projects

Aligning your SASE journey to incremental improvements in branch office functionality enhances the value of each project.

Accelerate your business transformation with Palo Alto Networks Prisma SASE®

The industry's most complete SASE solution

Whether you're focused on a digital transformation, empowering your hybrid and remote workforce, or transforming your branch offices from workplaces to collaboration centers, Prisma SASE eliminates barriers and prepares you to stay ahead of the trends driving business today.

For digitization

- + Prisma SASE is the most complete cloud-delivered security platform on the market, ensuring you maintain security priorities while expanding in the cloud.
- + You'll see optimized application performance and enjoy infinite scalability.
- + Accelerate digital initiatives that create new ways to drive revenue and engage with your customers.

For the hybrid workforce

- + Prisma SASE delivers the highest possible security effectiveness to reduce the risk of data breaches resulting from remote access.
- + You'll achieve performance SLAs 10x better than the closest competitor.
- + Through the combined infrastructure of AWS and Google Cloud, your employees will experience consistent, best-in-class services anywhere in the world.

For branch offices

- + Prisma SASE provides an exceptional user experience for branch office employees through next-gen SD-WAN.
- + Layer 7 visibility simplifies network policy creation and traffic engineering.
- + Network and security functions are easy to manage and constantly improving thanks to AI and ML.

Prisma SASE combines the industry-leading capabilities of our next-gen Prisma SD-WAN with Prisma Access, the most comprehensive SASE-native security stack available.

As you begin your SASE journey, you'll have the confidence of working with the market leader—serving enterprises of all kinds around the world.

Learn more about Prisma SASE

Begin or accelerate your SASE journey today.

Contact us to set up a strategy session with a Palo Alto Networks executive.



Read the CIO's Guide to SASE planning and implementation.

Download the e-book [————>](#)

[Learn more about Prisma SASE](#)



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